



# President's Message

## Let Love be your Guiding Light

Stéphan Möller, President: PSSA

As I am writing these words, only a few days are left before South Africans will be making, in my mind at least, one of the most important decisions for our country since 1994. So much has happened in the political arena the past few years that the media has been in a frenzy to report all the challenges that face South Africans. All of these challenges were created by men and women who once represented their constituents. Yet, when power was placed in some of these individuals' hands, the shared ideology that started out as their guiding force, slowly but surely dwindled, as these individuals' own agendas became their guiding light.

I consider myself a man of integrity. I was taught to objectively approach life scientifically. From the start, the notion of 'science should be applied ethically and responsibly' was etched into my reasoning and being. To act ethically, in the best interest of the patient and be above reproach, invariably coalesced into the value set I subscribe to. Being part of the pharmaceutical fraternity keeps me in check, as we reinforce our shared value sets continuously among ourselves. Had I not been part of this 'force for good', it would have probably been more difficult to stay the course. Unfortunately, we too have colleagues who are prone to bending the 'rules' to suit them or their pockets.

Consequently, I have recently started to experience a general discontent by Joe Public, where saturation levels are being reached. Joe Public is fed up with fraud, unfair practices, excessive costs and lies. Throughout history such public undercurrents have given rise to a correction of some sorts. Sometimes through revolution, sometimes through civil war and sometimes through a collective change of heart. We had done so in 1994. We have the ability to do so. Let us then do so again!

My message today is short yet profound. Let us be the change agents for good. For those of faith, please pray. For the rest, please hope. Let

love lead the way. I am not a poet. I do however appreciate well-written words. Allow me to share some of the lyrics of a song that has a special place in my heart and shows that Love should be our guiding light.

Good luck and God bless South Africa!

### Cello

*Let the kitchen fire grow cold*

*Let the ancient winter blow*

*Let the running river go its way*

*See it move on by*

*Let the geese refuse to fly*

*Twist and tumble from the sky*

*Let the wintry fingers try our door*

*It's open, come on in*

*All the world may turn to stone*

*The sun may sink into the sea*

*But there will still be only love*

*In this world for me, for me*

*And if the cello has no string*

*It will always fail to sing*

*And if a man is without love*

*He'll surely fail in living every day*

*~ Parrish & Toppano 1988*